

TEACHING GUIDE INTERCULTURALITY

GRADO EN PROTOCOLO, ORGANIZACIÓN DE EVENTOS Y COMUNICACIÓN CORPORATIVA (INGLÉS)

ACADEMIC YEAR 2024-25

Date: 03-07-2024



 **Q2803011B UNIVERSIDAD REY JUAN CARLOS**
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I.-Subject Identification	
Type	FORMACIÓN BÁSICA
Teaching period	1 course, 2Q semester
Nº of credits	6
Language in wich the subject is taught	English

II.-Presentation
<p>The objective of the subject Interculturality is to familiarize the student with the concept and instruments of interculturality and its management, in order to improve personal and professional performance. Therefore, the students must approach the subject from a civic and ethical perspective.</p> <p>The expected learning outcomes are the following:</p> <ul style="list-style-type: none"> •The ability to apply concepts, theories and techniques to situation analyses in contexts of diversity. •To incorporate the values of interculturality in the design of personal and professional instruments. •The ability to adapt the contents of the subject to personal and social performance. •To analyze how the characteristics of interculturality affect the development of identity processes and professional activity. •The ability to manage diversity

III.-Competences
<p>Generic competences</p> <p>CG2. Ability to apply knowledge to practice CG3. Ability to analyse, gather and summarise information and data CG5. Development of autonomous learning in the field of study CG6. Planning and organisation skills CG9. Ability to gather, evaluate and interpret information from different sources CG10. Decision-making and problem-solving skills CG11. Ability to work in an international context CG13. Recognition of diversity and multiculturalism. Knowledge of other cultures and customs CG14. Critical-thinking and self-criticism skills CG15. Ability to coordinate, manage and motivate work teams in order to gain benefits and achieve results for other people</p>
<p>Specific competences</p> <p>CE3. Knowledge of the cultural and intercultural environment for the development of any protocol activity or event CE22. Ability to manage a multicultural function or event, taking into account the differentiating aspects of its participants and the need to plan for an integral and adequate communication CE27. Knowledge of diplomatic usage. How to manage and apply intercultural aspects to the organisation of an event and its communication</p>



IV.-Contents

IV.A.-Syllabus

The topics treated at this subject will be:

1. What is culture?
2. Concept and levels of interculturality
3. Key facts in the application of the intercultural perspective
4. Interculturality and basic concepts: multiculturalism, acculturation, cultural appropriation, etc.
5. Interculturality and protocol: concepts, categories, and differences between cultures
6. The cultural industry. Political and cultural communities and their symbols
7. History, Interculturality and Postmodernism

IV.B.-Training activities

Type	Title
Reading	The reading of handbooks, scientific papers and other texts related to interculturality
Reading	Assistance to seminars and conferences. These are voluntary activities and will not be evaluated.
Reading	Solving theoretical problems and practical exercises in group and individually, by making text comments, participating in debates, commenting videos.



V.-Student workload		
Lecture classes		47
Practical classes/resolution of exercises, case studies, etc.		10
Practical sessions in technological laboratories, hospitals, etc.		0
Tests		3
Academic tutorials		8
Related activities: conferences, seminars, etc.		40
Preparation of lecture classes		30
Preparation of practices, exercises, cases studies work		20
Test preparation		22
Total student workload		180
VI.-Methodology and academic programme		
Type	Period	Content
Master classes	Week 2 to Week 15	The lectures have a focus on practice and theory to stimulate the active participation of the student. The teacher explains the most important topics, presents practical activities, answers to questions of the students, gives indications on how to find additional information, stimulates open, critical and constructive debate.
Academic Tutorials	Week 1 to Week 15	The schedule of the tutorials to solve doubts, ask for extra bibliography and/or other information related to the subject, or any other organizational question is announced in the first class.
Master classes	Week 1 to Week 15	Use of the virtual campus as an instrument of communication to express doubts, participate in forums, and share working material.
Reading	Week 1 to Week 15	The teacher proposes at the beginning of the course a series of obligatory and voluntary readings.
Master classes	Week 1 to Week 1	The presentation of the subject and the teaching guide.



Work placements	Week 2 to Week 15	Reading, studying and discussing documents, articles, news, audiovisual contents and other resources. Active engagement of the students is highly valued.
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VII.-Assessment methods

VII.A.-Assessment weighting

Continuous ordinary assessment:

The distribution and characteristics of the assessment tests are those described below. Only in exceptional case and for special reasons may the teacher add changes to the Guide. These changes will require the prior consultation with the Subject Head and the prior and explicit authorisation of the Degree Programme Coordinator, who will notify the Vice-Rector's office in charge of Academic Affairs of the modifications made. In any case, the changes proposed must take into account the stipulations of the verified report. In order for these changes to take effect, they must be duly communicated at the start of the course to the students using Aula Virtual.

The combination of activities that are not re-assessable cannot exceed 50% of the subject grade and, in general, cannot have a minimum grade (except for the case of laboratory or clinical work placements, where duly justified), and tests which exceed 60% of the subject weighting cannot be added.

Extraordinary assessment: Students who do not manage to pass the ordinary assessment, or who did not attend, will be subject to completion of an extraordinary assessment to verify their acquisition of the skills established in the guide, only for activities that are re-assessable.

Description of the tests for assessment and their weights.

Evaluation	Explanation	Percentage
Exam	The realization of an exam about the contents of the subject. The character of the exam will be explained the first day of the classes. RE-ASSESSABLE	40%
Teamwork	Team work on a subject/topic proposed by the teacher. Further details will be provided at the beginning of the subject. The team works must be presented in the classroom. NOT RE-ASSESSABLE	40%
Text comment	Individual essayistic work. The student answer a question from the teacher about the readings provided in class. RE-ASSESSABLE	10%
Assistance	Participation and assistance to class is evaluated. NOT RE-ASSESSABLE	10%

The final grade is the result of the average between the 4 evaluation items (1+2+3+4).

The reassessable activities and tests must obtain a minimum grade of 5 out of 10 to pass the subject

Total or partial plagiarism of the essay or group work will be penalized with a failing grade in these elements of evaluation.

VII.B. Assessment of students with an academic exemption

Student who wish to opt for this assessment will have to get an academic exemption for the subject, which they will have to request from the Dean or Director of the Centre which teaches their course. An academic exemption may be granted where the subjects own characteristics allow for it.

Subject with the possibility of an exemption: Yes

VII.C. Review of assessment tests

In accordance with the exam appeal regulations of the Universidad Rey Juan Carlos.

VII.D.-Students with a disability or special educational needs

Curricular adaptations for students with a disability or special educational needs will be determined by the Disabled Students Support Department, in accordance with the regulations governing the Disabled Students Support service, approved by the Universidad Rey Juan Carlos Council, in order to guarantee equal opportunities, inclusive treatment, universal accessibility and a greater guarantee of academic success.

For this purpose, this Department will have to issue a curricular adaptation report, therefore students with disabilities or special educational needs must contact the Department to analyse the different alternatives together.

VII.E.-Academic behaviour, academic integrity and honesty

The Universidad Rey Juan Carlos is completely committed to the highest standards of academic integrity and honesty. Therefore, studying at the URJC means you accept and agree to the academic integrity and honesty values described in the University's Code of Ethics. In order to monitor this procedure, the University has Regulations on academic behaviour at the Universidad Rey Juan Carlos and uses different tools (anti-plagiarism, supervision?) which provides a collective assurance that these essential values are completely developed



VII.-Bibliography

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Subject Coordinator	No
Academic tutorial timetable	Para consultar las tutorías póngase en contacto con el/la profesor/a a través de correo electrónico
Nº of Quinquenios	1
Nº of Sexenio	1

Nº period for technology transfer	0
Stretch Docentia	0
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Academic qualifications	Doctor
Subject Coordinator	Yes
Academic tutorial timetable	Para consultar las tutorias póngase en contacto con el/la profesor/a a través de correo electrónico
Nº of Quinquenios	2
Nº of Sexenio	1
Nº period for technology transfer	0
Stretch Docentia	3

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