

TEACHING GUIDE
MICROECONOMICS I

GRADO EN ECONOMÍA (INGLÉS)

ACADEMIC YEAR 2023-24

Date: 11-07-2023

I.-Subject Identification	
Type	OBLIGATORIA
Teaching period	2 course, 1Q semester
Nº of credits	4.5
Language in wich the subject is taught	English

II.-Presentation
<p>For students who care how the world works, microeconomics is one of the most relevant and interesting subjects they can study. A good grasp of microeconomics is vital for managerial decision making, for designing and understanding public policy, and more generally for appreciating how a modern economy functions.</p>

III.-Competences
Generic competences
<p>CT01. Ability to analyse and synthesise CT02. Ability to organise and plan CT06. Ability to analyse and search for information from different sources CT07. Ability to solve problems CB01 .That students have demonstrated the possession and comprehension of knowledge in a field of study based on the foundations of general secondary education, at a level that, although supported by advanced textbooks, includes some aspects that imply knowledge proceeding from the forefront of the field of study. CB02 . That students are able to apply their knowledge to their work or vocation in a professional manner and have the skills that are typically demonstrated through the preparation and defense of arguments and problem solving within their field of study.</p>
Specific competences
<p>CE01. Ability to put knowledge of economics into practice CE02. Information search and research skills CE04. Ability to communicate economic issues CE06. Ability to learn and apply the different qualitative techniques used in economics CE08. Understanding of the behaviour of economic agents CE09. Understanding of how markets work CE13. Understanding how companies work and decisions are made</p>

IV.-Contents

IV.A.-Syllabus

- 1.- The basics of supply and demand
 - 1.1.- Supply and demand
 - 1.2.- The market mechanism
 - 1.3- Changes in market equilibrium
 - 1.4.- Elasticities of Supply and Demand
 - 1.5.- Effects of Government Intervention
- 2.- Consumer behavior
 - 1.1.- Consumer preferences
 - 1.2.- Budget constraints
 - 1.3.- Consumer choice
 - 1.4.- Income effect and substitution effect

IV.B.-Training activities

Type	Title
Others	A5-Curso Aprende a tomar decisiones económicas acertadas en la plataforma MiríadaX
Others	AF1- Attendance to theory classes
Others	AF11- taking tests and exams
Others	AF2- attendance to practical classes
Others	AF8- class preparation
Others	AF9- test and exam preparation
Others	A5- Curso fundamental de microeconomía en la plataforma MiríadaX
Practical / resolution of exercises	AF10- Exercices

V.-Student workload		
Lecture classes		15
Practical classes/resolution of exercises, case studies, etc.		28
Practical sessions in technological laboratories, hospitals, etc.		0
Tests		2
Academic tutorials		2.5
Related activities: conferences, seminars, etc.		11
Preparation of lecture classes		30
Preparation of practices, exercises, cases studies work		26.5
Test preparation		20
Total student workload		135
VI.-Methodology and academic programme		
Type	Period	Content
Work placements	Week 1 to Week 15	MD2: Practic classes Developed to throughout the course at the scheduled times in the academic calendar
Other activities	Week 1 to Week 15	Resolution of cases. MD5: Practical classes. Developed throughout of the course at the times provided in the academic calendar.
Other activities	Week 1 to Week 15	Resolution of practices. MD4: practical classes . Developed to throughout the course at the scheduled times in the academic calendar. Support will be used offered by the "Curso Fundamental de microeconomía" and "Aprende a tomar decisiones económicas acertadas" on the MiríadaX platform
Master classes	Week 1 to Week 15	MD1: Classes of theory. Developed throughout the course in schedule on the academic calendar

Other activities	Week 1 to Week 15	Exercise resolution. MD3: practical classes. Developed to throughout the course at the scheduled times in the academic calendar Support will be used offered by the "Curso Fundamental de microeconomía" and "Aprende a tomar decisiones económicas acertadas" on the MiríadaX platform
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VII.-Assessment methods

VII.A.-Assessment weighting

Continuous ordinary assessment:

The distribution and characteristics of the assessment tests are those described below. Only in exceptional case and for special reasons may the teacher add changes to the Guide. These changes will require the prior consultation with the Subject Head and the prior and explicit authorisation of the Degree Programme Coordinator, who will notify the Vice-Rector's office in charge of Academic Affairs of the modifications made. In any case, the changes proposed must take into account the stipulations of the verified report. In order for these changes to take effect, they must be duly communicated at the start of the course to the students using Aula Virtual.

The combination of activities that are not re-assessable cannot exceed 50% of the subject grade and, in general, cannot have a minimum grade (except for the case of laboratory or clinical work placements, where duly justified), and tests which exceed 60% of the subject weighting cannot be added.

Extraordinary assessment: Students who do not manage to pass the ordinary assessment, or who did not attend, will be subject to completion of an extraordinary assessment to verify their acquisition of the skills established in the guide, only for activities that are re-assessable.

Description of the tests for assessment and their weights.

The Evaluation will consist of the following tests:

- non-re-evaluable tests consisting of the courses "curso fundamental de microeconomía" and "aprende a tomar decisiones económicas acertadas" on the MiriadaX platform, or other training actions designed by the teacher, together with evaluative activities through the virtual classroom, which will constitute 40% of the grade.
- Final exam (reevaluable) which will be 60% of the grade, which will be done in person or remotely depending on the conditions sanitary of the moment.

VII.B. Assessment of students with an academic exemption

Student who wish to opt for this assessment will have to get an academic exemption for the subject, which they will have to request from the Dean or Director of the Centre which teaches their course. An academic exemption may be granted where the subjects own characteristics allow for it.

Subject with the possibility of an exemption: Yes

VII.C. Review of assessment tests

In accordance with the exam appeal regulations of the Universidad Rey Juan Carlos.

VII.D.-Students with a disability or special educational needs

Curricular adaptations for students with a disability or special educational needs will be determined by the Disabled Students Support Department, in accordance with the regulations governing the Disabled Students Support service, approved by the Universidad Rey Juan Carlos Council, in order to guarantee equal opportunities, inclusive treatment, universal accessibility and a greater guarantee of academic success.

For this purpose, this Department will have to issue a curricular adaptation report, therefore students with disabilities or special educational needs must contact the Department to analyse the different alternatives together.

VII.E.-Academic behaviour, academic integrity and honesty

The Universidad Rey Juan Carlos is completely committed to the highest standards of academic integrity and honesty. Therefore, studying at the URJC means you accept and agree to the academic integrity and honesty values described in the University's Code of Ethics. In order to monitor this procedure, the University has Regulations on academic behaviour at the Universidad Rey Juan Carlos and uses different tools (anti-plagiarism, supervision?) which provides a collective assurance that these essential values are completely developed

VII.-Bibliography	
Reference Generic	
Aguado Franco, J.C. (2011): "Curso fundamental de microeconomía". Delta Publicaciones, Madrid.	
Reference literature	
Título Teoría microeconómica Autor Nicholson Editorial McGraw-Hill Título Microeconomía Autor Katz y Rosen Editorial McGraw-Hill Título Microeconomía intermedia Autor Varian Editorial Antoni Bosch Título Microeconomía Autor Pindyck y Rubinfeld Editorial Prentice Hall Título Microeconomía Intermedia. Análisis y Comportamiento Económico Autor R.H. Frank Editorial McGraw-Hill	

IX.-Lecturers/Teachers/Professors	
Lecturer/teacher/professor´s name	JUAN ENRIQUE JIMENEZ FERNANDEZ-VILLAMIL
E-mail address	juanenrique.jimenez@urjc.es
Department/field	Economía de la Empresa (ADO), Economía Aplicada II y Fundamentos Análisis Económico
Category	Profesor/a Asociado/a
Subject Coordinator	No
Academic tutorial timetable	Para consultar las tutorías póngase en contacto con el/la profesor/-a a través de correo electrónico
Nº of Quinquenios	0
Nº of Sexenio	0
Nº period for technology transfer	0
Stretch Docentia	0